ASSOCIATE PROFESSOR DR. SIRI-ON SETAMANIT

| UNIVERSITY | Department of Commerce, Chulalongkorn University |
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| SUBJECT RESPONSIBLE | Global Logistics Management |

ACADEMIC BACKGROUND

| Doctor of Philosophy in Systems Science (Business Administration) | Portland State University, 2007 |
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| Master of Science in Systems Science (Computer Modeling and Simulation) | Portland State University, 2004 |
| Master of Business Administration (Management) | University of Oregon, 1999 |
| Bachelor of Business Administration (Marketing) | Chulalongkorn University, 1996 |

SELECTED PUBLICATION

- Opasvitayarux, P., Setamanit, S.-O., Assarut, N. & Visamitanan, K. (2022). Antecedents of IoT adoption in food supply chain quality management: an integrative model. *Journal of International Logistics and Trade*. 20(3): 135-170.
- Bodhidong, R. & Setamanit, S. (2021). Process improvement to reduce delay in manufacturing: a case study of semiconductor company. The 3rd BAs National Conference 2021 "Business Transformation: Social Challenges": 417-430.
- Kraiwong, C. & Setamanit, S. (2020). Loading process improvement of wood substitute industry using value stream mapping and simulation. *Research Journal Rajamangala University of Technology Thanyaburi*. 19(2): 60-72.
- Bandhitthummakul, S., Seamaid, S. & Visamitanan, K. (2020). Improvement of shuttle bus service using simulation modelling. *BU Academic Review*. 19(1): 187-203.
- Setamanit, S.O. (2019). Improving transportation contract management using simulation. *Polish Journal of Management Studies*. 20(2): 466-477.
- Setamanit, S. (2018). Evaluation of outsourcing transportation contract using simulation and design of experiment. *Polish Journal of Management Studies*. 18(2): 300-310.
- Setamanit, S. & Aem-on, K. (2018). Combining Geographic Information System (GIS) and simulation for crew boat scheduling. *Journal of Telecommunication, Electronic and Computer Engineering*. 10(3): 123-127.